

**TOWN OF WHITESTOWN, INDIANA
RESOLUTION NO. 2017-27**

**A RESOLUTION CONCERNING THE NEED FOR MODIFICATIONS TO
POSTAL ADDRESS DESIGNATIONS FOR LOCATIONS WITHIN THE
TOWN OF WHITESTOWN, INDIANA**

WHEREAS, the Town of Whitestown (“Whitestown” or “Town”) is and has been the fastest growing community in the State of Indiana for over seven (7) years; and

WHEREAS, not only has the Town’s population grown by nearly 275% since 2010, according to a special census conducted by the US Census Bureau as of 2016, but new businesses and industries are being added within Whitestown on a weekly basis; and

WHEREAS, Whitestown’s rapid population and commercial growth is expected to continue for the foreseeable future within the Town’s current boundaries, a map of which is attached hereto as Exhibit A; and

WHEREAS, Whitestown is a thriving and distinctive community with a diverse population, comprehensive local governmental services, and unique interests with an independent unified future; and

WHEREAS, despite Whitestown’s unprecedented growth and unique identity, there remain at least four (4) separate United States Postal Service (“USPS”) ZIP Codes and corresponding city designations assigned within the corporate boundaries of the Town, to wit: 46075 (Whitestown), 46052 (Lebanon), 46077 (Zionsville), and 46112 (Brownsburg); and

WHEREAS, the current ZIP Code boundaries, a map of which is attached hereto as Exhibit B, bear no relationship to the actual boundaries of these different communities, and in some cases include islands or neighborhoods of one or more ZIP Codes located within another ZIP Code; and

WHEREAS, the city name designations assigned to the current ZIP Codes have caused confusion over the location of residences and businesses that are located within Whitestown; and

WHEREAS, the confusion caused by inaccurate city designations assigned to the current ZIP Codes for Whitestown negatively impacts Whitestown citizens, business, and services, including but not limited to:

- a. Whitestown businesses improperly charging and collecting food and beverage taxes for other communities, due to wrongly believing they are located within another community based on their mailing address (Whitestown does not have a local food and beverage tax, while other neighboring communities do impose the tax but can only do so *within their boundaries*);

- b. Whitestown residents being unable to locate and obtain timely local government services because of confusion over which community they live within based on their mailing address;
- c. Whitestown businesses spending unnecessary resources publicizing and advertising the wrong location;
- d. Whitestown residents being disenfranchised due to confusion about when, where, and in which elections they are entitled to vote because they do not distinguish between their voting and mailing addresses;
- e. Residents of other communities expecting services provided by Whitestown, because they are provided by Whitestown to areas with another community's mailing address;
- f. Threats to public safety when the correct location of a resident or business cannot be accurately determined by public safety officials based on mailing address;
- g. Misdirected mail service, both from USPS and paid shipping services like FedEx; and

WHEREAS, the mailing address designations have further caused confusion for other local governments, including for example those that have unwittingly attended functions for Whitestown businesses and entities based on wrongly believing that the mailing address reflected its corporate boundaries; and

WHEREAS, recent changes in state law make it unlikely that the Town's corporate boundary will experience significant changes in the future, and Whitestown's growth will therefore occur within its existing boundaries making a mailing address adjustment appropriate before more growth occurs (and continues to occur); and

WHEREAS, under the circumstances, a change in the ZIP Code boundaries to provide a single ZIP Code based on Whitestown's current boundaries would be appropriate; and

WHEREAS, the Whitestown Town Council desires to nevertheless find a solution to these mailing address issues, both for the Town and USPS, that is not overly burdensome on the Town's residents and businesses and can be implemented in a timely manner; and

WHEREAS, USPS guidance provides an alternative that would allow USPS customers to use an alternative city name in the last line of their address while not changing the ZIP Code; and

WHEREAS, this alternative solution would not involve changing USPS delivery structure at this time, but would allow Whitestown residents and businesses to use either Whitestown or the current city designation as the city name in mailing addresses, meaning that letters addressed to:

6650 Whitestown Parkway
Whitestown, Indiana 46077

6650 Whitestown Parkway
Zionsville, Indiana 46077

would both be delivered to the same location; and

WHEREAS, while some residents and business may already use a city designation in their mailing address based upon Whitestown's actual corporate boundaries, the Congressional Research Service advised in a 2006 Report for Congress that constituents should not simply substitute their preferred city name before the ZIP Code in an address line without receiving USPS permission to do so; and

WHEREAS, allowing the alternative Whitestown city designation in the mailing address will help address many of the issues outlined above until such time as the USPS determines to update the actual ZIP Code boundaries for Whitestown and surrounding areas.

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Whitestown, Indiana:

1. The Town hereby declares its desire to and officially requests that the USPS grant permission and formally authorize all customers located with the Town of Whitestown's corporate boundaries to use "Whitestown" as an alternative city name in the last line of their address, regardless of whether the Whitestown located property is within the ZIP Code boundary for 46075, 46052, 46077, or 46112, until such time as the USPS may update the ZIP Code boundaries to be consistent with the Town's corporate boundaries.
2. In the event and to the extent that the USPS does not grant permission for all customers located within Whitestown's corporate boundaries to use "Whitestown" as an alternative city name for the existing ZIP Code designations within Whitestown, the Town requests that the USPS amend the ZIP Code boundaries to be consistent with and match the Town's corporate boundaries.
3. The Town Manager is hereby authorized and directed to do all acts necessary to communicate with the USPS and administer this resolution towards the use of Whitestown as a city name for all ZIP Codes within the Town's boundaries, and pursue all processes and remedies connected thereto.

PASSED AND ADOPTED BY THE WHITESTOWN, INDIANA TOWN COUNCIL
THIS _____ DAY OF _____, 2017.

THE TOWN COUNCIL OF THE
TOWN OF WHITESTOWN, INDIANA

YAY/NAY

_____	_____
Eric Miller, President	—

_____	_____
Susan Austin, Vice-President	—

_____	_____
Kevin Russell	—

ATTEST:

_____	_____
Clinton Bohm	—

Matt Sumner, Clerk-Treasurer
Town of Whitestown, Indiana

_____	_____
Jeffrey Wishek	—

 <p>engineering architecture geospatial</p> <p><small>This map and Geographic Information System (GIS) data were prepared by GRW for the use of the Town of Whitestown, IN. The data or information, its quality or accuracy, or any representations as to its accuracy, should not be relied upon by any other parties, organizations or events.</small></p> <p>GRW Project No. 4478</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="4" style="text-align: center; padding: 5px;">REVISIONS</th> </tr> <tr> <th style="width: 15%; padding: 5px;">REV.</th> <th style="width: 15%; padding: 5px;">DATE</th> <th style="width: 55%; padding: 5px;">DESCRIPTION</th> <th style="width: 15%; padding: 5px;">BY/REV.</th> </tr> </thead> <tbody> <tr> <td style="height: 40px;"></td> <td></td> <td></td> <td></td> </tr> <tr> <td style="height: 40px;"></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	REVISIONS				REV.	DATE	DESCRIPTION	BY/REV.									<p style="text-align: center;">Legend</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> Interstate Highway U.S., State Highway Other Road Railroad </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> Stream or Ditch Lake or Pond County Boundary </td> </tr> </table>	<ul style="list-style-type: none"> Interstate Highway U.S., State Highway Other Road Railroad 	<ul style="list-style-type: none"> Stream or Ditch Lake or Pond County Boundary 	<ul style="list-style-type: none"> Corporate Limit Pending Annexation Parcel Boundary Town of Whitestown Park or Cemetery 	<div style="text-align: center;">  <p>N W E S</p> </div> <div style="text-align: center;">  <p>0 400 800 1,600 2,400 3,200</p> <p>Scale in Feet</p> </div>	 <p>Whitestown</p> <p>Town Map</p> <p>Whitestown, Indiana</p>
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